



# Join Us November 3<sup>rd</sup> For A Live Presentation On:

## **Survey Branching**

Surveys That Respond Dynamically  
To Respondent Answers

## **Consumer Behavior**

The Process a Consumer Uses To Select  
The Product or Service That They Use

## **Digital Conversations**

Scripting A Dialog Which Takes place Between  
A Person & A Computer

***Are You Familiar With The Above Marketing Terms?  
And Are You Capitalizing On Them?  
Learn How To Put Them To Work For You!***

**Special Guest Speaker**  
**Matt Ahlmann!**

**Friday Morning Active Networking & Breakfast**  
at 8:15am Meeting 8:30-9:30am

Central Park 11200 Baseline Rd. Rancho Cucamonga, CA 91701