# Industry Update ATTEND Presented By WEST END

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REAL ESTATE PROFESSIONALS

Thursday **June 20**, 2013 **OPERATION** 

8:00am - 11:30am

Featuring:



#### **Coach Tom Ferry**

For Clost to 20 years, Tom Ferry has earned a peerless reputation as a top trainer, motivator, speaker, author and business coach for professionals in the real estate and financial services in-dustries. Tom has conducted trainings for more then 260,000 sales people and has personally coached some of the worlds's top producing agents.



## **CAR Attorney**

Stella Ling is Senior Counsel for the CALIFORNIA ASSOCIATION OF REALTORS®. She has been with C.A.R. since 1998. As a C.A.R. attorney, Stella counsels members on the Legal Hotline. She also writes many of the legal publications for REALTORS®, such as legal Q&A's, risk management booklets, and articles for the California Real Estate magazine. Stella is the editor of Realegal® which provides new legal develop-ments to members by e mail.



#### **Bruce Norris**

Renowned for his abillity to forcast long-term real estate market trends and timing, the re-lease of The California Comback report in 1997 gained him much notoriety and accuracy of the extensive report led many California investors to financial freedom. His January 2006 release, The California Crash, was an in-depth look into the California market correction and the statistic behind Bruce's predictions. Bruce has released subsquent follow up reserch including Category 5 and All in or Fold.



#### John Mansour

John has litigated cases including, but not limited to, Broker/Agent negligence, non-disclo-sures, purchase agreements, contract interpretation, commission disputes, buyer/seller disputes, zoning, escrow liability, inspector liability, contractor liability, property damage, title policy coverage, easements, property line disputes, RESPA violations, unlawful detainer, real estate fraud, and has been involved in numerous mediations and arbitrations.

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THE MOST IMPORTANT 20 Tickets = \$300
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